

a-z of Fundraising

a

Ask your employer about matched funding – You might be able to double your fundraising! An **Auction**, **Art show** or an **Afternoon tea**; lots of A's to get you started...



h



Hold a collection – Supermarket bag packing or apply to your local council to do a street collection. Raising funds and awareness at the same time.

b

Boot sale – It's a classic fundraiser, tried and tested, have a clear out and find your inner *Del Boy* while on your stall; or a **Book sale**, **Bike ride** or family **Barbeque**.



i

In celebration – Ask for donations instead of gifts for a birthday or anniversary.



Set up a Facebook fundraiser for the Trust.



c

Car wash – Host a community **Car wash**; or **Chores** such as dog walking, lawn mowing or food shopping services for a donation; or how about a **Comedy night**?



j



Jazz night – any jazz fans in the family or at work? Or how about a **Jewellery sale** – get everyone to have a clear out of their jewellery boxes and see what you come up with.

d

Dare yourself! Embrace the adrenalin and jump from a plane, abseil down a building or take the 'leap' for liver with a bungee jump; **Dress down days** are easy to organise or if you fancy going back to the 80's what about an old school **Disco**?



k

Karaoke – of course this *has* to be on the list; and **Know your circles** – friends, family, local businesses, colleagues, bosses? Who can support you in your fundraising efforts.



e

eBay for charity – get rid of those unwanted items online – it's the same as **eBay**, but there's options to donate to charity as well – win win!



l

Lottery – easy! Join the British Liver Trust's weekly lottery for just £1 for the chance to win £25,000 – get friends and family signed up too at www.britishlivertrust.org.uk/british-liver-trust-weekly-lottery/



f

Family fun day – at your local park (get permission!) why not get family and friends together for face painting, tombola and traditional family games to raise funds; or a **Fashion show**, **Football match** or **Fancy dress party**.



g

Guess the... Everybody loves a guessing competition. **Guess** how many coffee beans are in a jar? **Guess** the name of the teddy or the weight of the cake?



n

Night in – host a dinner party or film night for your loved ones in return for a donation of the savings from going out to a restaurant or cinema.





Open garden day – If you're green fingered, why not invite everyone to enjoy your blooms at an open garden day. You could combine lots of fundraising in one go – friends could help with a plant sale and a BBQ.



Uniform day – The opposite of a dress down day, how about a **Uniform day**? Everyone can choose a uniform or pick a theme such as fire fighters or police, and award prizes for the best efforts.



Virtual challenge – Take on a run, bike ride or trek at your own pace with a virtual challenge. Set yourself a target, perhaps a marathon in a month, cycle 100 miles in three months or trek 500 miles in a year – the possibilities are endless.



Work fundraising!

Whether it's a dress down day, donating an hour of pay, office Olympics or a team challenge, get your colleagues involved and tell them why we matter to you.



Xbox marathon – gaming for good causes has become a popular phenomenon in recent years, why not turn your love of games into a fundraiser? And you can fundraise at **Xmas** of course...



Year long challenge – supporter Shirley set a goal to raise £700 by her 70th birthday through a year of fundraising. Could you complete 30 challenges for your 30th? Or raise £500 in your 50th year?



Zany ideas! – Anything goes for this letter... what wacky ideas can you think of? Get sponsored for eating jelly through a straw, or how many marshmallows you can fit in your mouth – or **Zumbathon** anyone?



Perk up your Liver!, with a coffee break fundraiser. Invite friends around for a brew and help raise funds for better liver health. Download your pack at www.britishlivertrust.org.uk



QI – How about a more challenging version of a quiz night? Ask some really obscure questions and see who can come up with the funniest answers to win points and be crowned QI master.



Raffle – whatever the event, a raffle is a great way to boost your fundraising; local businesses are usually supportive, and everyone loves the chance to win a prize.



Sweepstake – do you love Eurovision? Are you a football fan? Or are you obsessed with a particular Reality TV show? Why not organise a sweepstake and get everyone involved; reach for the skies with a **Skydive** or how about a **Sports tournament**.



Trekking in the UK or overseas? Check out our challenge event calendars on our website today: www.britishlivertrust.org.uk



Get in touch let us know what you're planning or for more ideas!

Call: 01425 481320 • Email: fundraising@britishlivertrust.org.uk • www.britishlivertrust.org.uk



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British Liver Trust, 6 Dean Park Crescent, Bournemouth BH1 1HL.

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